



TOWN OF NORTH TOPSAIL BEACH
Board of Aldermen
Agenda Item

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| Agenda Item: | Consent Agenda E 3 |
| Date: | 4/1/2010 |

Issue: Topsail Island Shoreline Protection Commission Report
Department: Governing Board
Presented by: Alderman Deborah Lanci, NTB Elected Official Representative/Vice Chair of TISPC
Presentation: N/A

Subject Highlights:

Topsail Island Shoreline Protection Commission
Regular Meeting
March 23, 2010
North Topsail Beach Town Hall
1400 Hours

Meeting was called to order at 2pm.

Chairman Mike Curley introduced presenters Theresa Carter from the Jacksonville Tourism Bureau of the Chamber of Commerce and Sue Ellen Brooks from our own Topsail Island COC. Mr. Curley gave a brief history on the TISPC and our function.

Ms. Carter proceeded with a powerpoint presentation that outlined their history and function and evolution. The most poignant figures were derived from the Occupancy Tax income generated. Jacksonville accounts for 60% of the revenue and the Beach accounts for 40%. The Bureau of Tourism has an annual budget of \$321,000 including salaries, overhead and advertising. Annual revenue from Occupancy tax is \$1,650,000. This leaves an overage of \$1,329,000 which the County Commissioners distribute to schools, jails, parks and once in a while, the Beach... This revenue is occupancy tax only and not sales tax.

Ms. Brooks gave a presentation regarding the new expanded area guide and website. They have an annual budget of \$160,000 of which Surf City contributes \$27,500, Topsail Beach \$10,000 and North Topsail \$5,000. The remainder is made up from fund raisers and advertisers.

Next, the February 23 minutes were approved.

Old Business:

A. Marlowe and Co. Visits with Senators' and Congressmens' staffers went well. McIntyre submitted full amounts requested on behalf of each Federal Project. Likelihood of a WRDA this year is not good. Marlowe lobbying more effective than ASBPA, but ASBPA provides a good source for networking on a national level.

B. It was decided by the Board that the charter would remain the same as it had been last year and the focus needs to remain on the oceanward shoreline.

C. A subcommittee consisting of Allan Libby, Tom Leonard, Grier Fleishouser, Dave Ward was formed to plan a presentation to the Board of Realtors and the COC. We need an ad campaign to start changing peoples' perceptions of beach projects and their value to the revenue of the Towns, Counties, and State. Dan Tuman was to look into making a presentation at a Four Town meeting in the future. Spencer Rogers is to make a presentation to the BOR on 6-22 at 11am at Surf City Visitors' Center. Tom Reider from DWQ is to make a presentation to the TISPC, likely at the April meeting.

D. Towns' local projects. North Topsail no recent changes in the timeline. Topsail Beach plans to get their sand from a spoil island as opposed to the ocean floor. They still plan to start construction December of 2010.

E. Existing Corps projects for both Topsail Beach and North Topsail/Surf City are still on same timeline as last month. No changes.

F. CRC Update. Terminal Groins are still being considered and it appears that the ban will remain, but CRC will be allowed to grant variances for Towns with inlets that are in dire need. The cost will be borne solely by each Town and treated as an alternative to a local beach nourishment project.

The next meeting will be held on April 27th at the Topsail Beach Town Hall at 2pm. The meeting was then, adjourned.

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| Attachments: | None |
| Recommendation: | None |
| Action Needed: | Pass with Consent Agenda |
| Suggested Motion: | N/A |
| Funds: | N/A |
| Vote: | N/A |
| Follow Up: | N/A |